



 **OurAuto**[®]

smart reliable solutions

AUS 1300 687 288 • ourauto.com.au
NZ 0800 485 122 • ourauto.co.nz

Marketing

Promoting your business is crucial to ensure you stay top-of-mind with customers. OurAuto can assist with clever marketing solutions.

- **OurAuto Digital** are automotive website experts and can help grow your digital presence with various website solutions, with easy payment plans to help with your cashflow.
- **OurAuto SEO** specialise in helping customers find your automotive business online.
- **OurAuto Video** create videos that enhance the image of your business, also informing and engaging with your customers.
- **OurAuto Design** is a graphic design service for the automotive industry.

“I could not have asked for a better website. The transition was smooth, the photos are great, the website is very user and mobile friendly.”

Tim, MEC Crash Repairs – Lonsdale, SA.

Technical

OurAuto has a variety of technical product solutions, essential for the running of your automotive business.

- **VACC MotorTech** brings together VACC’s extensive online and physical repair, service and diagnostic information available with the global might of Haynes Publishing Group.
- **Diagnostic Tool** is easy-to-use and has class leading automotive fault technology software enabled, including seamless integration with VACC MotorTech, providing auto-detection, top range health reports and monthly updates. The Diagnostic Tool is available on a convenient monthly subscription plan.

“I’ve already recommended VACC MotorTech to a couple of the guys across the road.”

Tyson, Drysdale Motors – Drysdale, VIC.

Insurance

Tailored insurance products to address key exposures unique to the automotive industry.

“Had I not taken out the policy the way I did, I can tell you now financially, we would have had to close-down. There is no way we would have gotten through it.”

John, ARB – Hoppers Crossing, VIC.

iStore

The one-stop automotive shop for everything you need to run a better business including workshop products, technical publications, clothing, safety wear and stationery.

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OurAuto Digital

Flexible options specific to your business needs

Whether you want to display inventory, feature a blog or have a functional website that promotes your business, we'll build your website specifically to cater to your business requirements.

Our specialist team do most of the work for you

Our design team and content writers will ensure your website tells a story about the strengths of your business, making it easier for customers to understand how you can help.

World class hosting means your website will be faster and easier to find

All our websites are hosted by world-leading providers, which means your website will have faster load times for your customers and you'll get better local search results.



OurAuto SEO

Today's customers search online to find businesses so marketing your website is essential. It's critical that your online presence is optimised and managed by an expert team who understand automotive, like OurAuto.

Our SEO specialists have a huge range of solutions to accommodate small, medium and large marketing objectives.

OurAuto Video

Video is a powerful medium helping you tell your story to your existing and prospective customers. OurAuto offers a professional video production service for a wide variety of applications including corporate, product and marketing videos for businesses of all sizes*. Videos are filmed and edited by the creative team in the OurAuto studio.

**Victoria only*

OurAuto Design

OurAuto delivers a professional graphic design service, tailored for the automotive industry. Our designers spend the time with you to understand your design needs, creating concepts and powerful branding tools that enable your business to stand out from the competition.





TechAdvisory

Staffed by highly qualified and trained technical experts, the Tech Advisory Team is dedicated to helping you find the information you need. The team have access to the largest and most comprehensive technical library in the southern hemisphere.

TechOnline

Easy to use online service, repair and diagnostic information database, which contains over 600,000 pages of information that is updated daily and available at your convenience 24/7.

TechTimesGuide

Online mechanical repair database that provides a comprehensive list of mechanical repair times and operations for a wide range of vehicle types.



TechTalk

16-page full colour technical journal published 11 times a year, which covers new technologies, repairs and diagnostics that are being performed in workshops every day.

TechEstimate

Online estimating tool, that allows your business to provide a professional estimate to your clients covering servicing and mechanical repair costs and is easily customised to your business profile.

Haynes

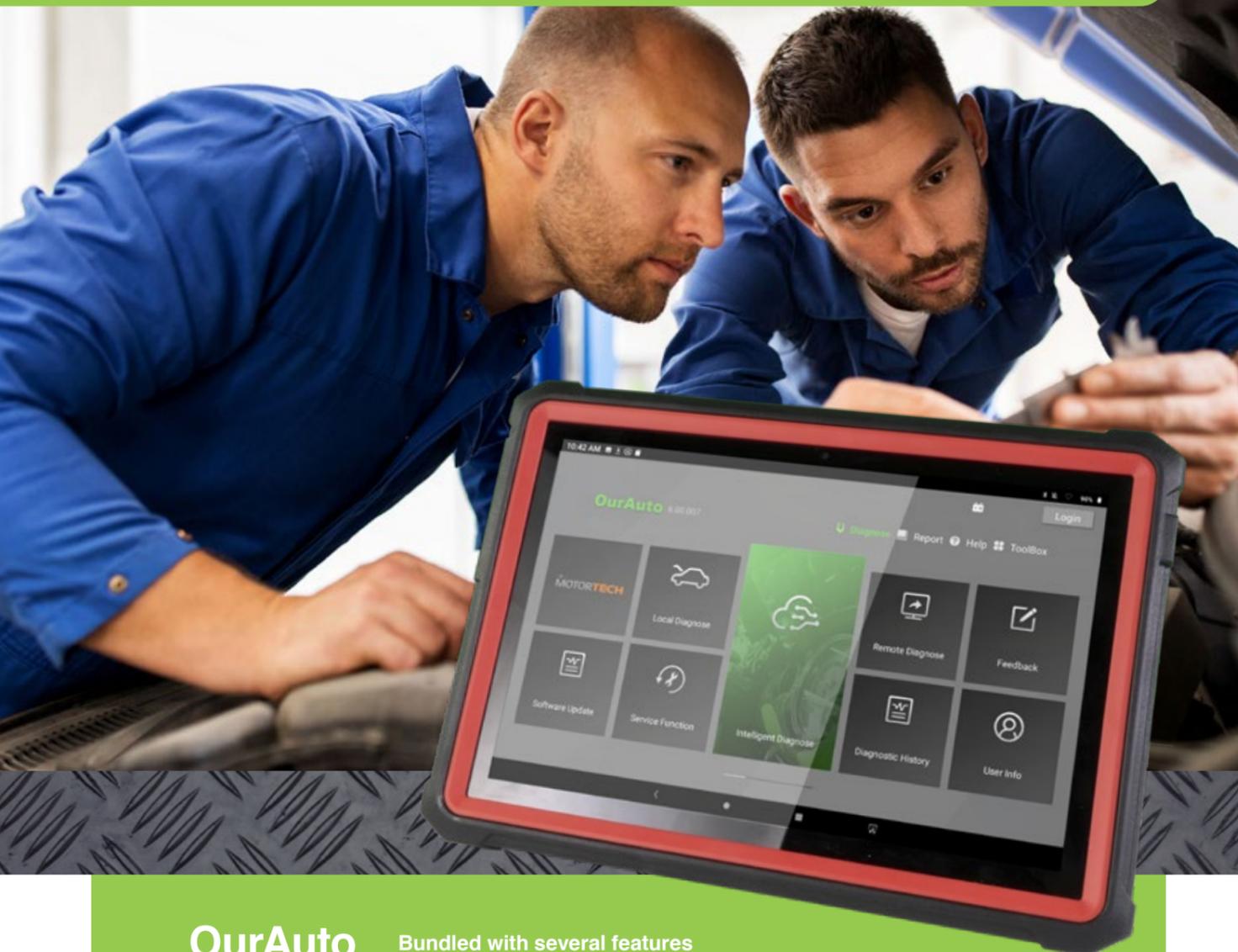
The world's most renowned automotive books and are written based on hands-on experience, with 200 plus jobs and 750 colour images in each manual. They are available in digital format and include useful 'how to' videos.

HaynesPro Tech is the cornerstone of the WorkshopData application containing extensive identification, repair and maintenance information at your disposal.

Commercials

Provides heavy vehicle repairers, interactive technical data delivered under three easy to use modules: Tech, Electronics and Smart.





OurAuto Diagnostic Tool

Bundled with several features

The OurAuto Diagnostic Tool is easy to use and includes exclusive software for OurAuto customers and seamless integration with VACC MotorTech.

OEM level access to module programming, resets, relearn, key programming and standard diagnostic functions.

Covering a large range of vehicles worldwide, with capacity to perform vehicle health checks on all systems on late model vehicles, checking all computers on the vehicle.

Alarms can be set for range sensor problems, quick resets of fault codes, along with automatic vehicle model detection on late model vehicles (mostly European).

Dynamic health reports can be generated with the ability to email reports to customers.

The Diagnostic Tool has regular software updates and is available on a convenient monthly subscription plan.



Shown above with a selection of several included accessories



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OurAuto Insurance delivered by Marsh

Liability & Customer Vehicle Risks

- Damage due to faulty workmanship
- Negligence by contractor/subcontractor
- Driving risks
- Authorised vehicle inspections

Property Risks

- Business interruption
- Fire & storm
- Machinery breakdown
- Theft & money
- Glass

Management Risks

- Breaches in employment
- Unfair or wrongful dismissal
- Harassment or discrimination
- Wrongful acts as an owner/director
- Statutory fines & penalties e.g. OH&S breaches

Cyber Risk

- Data breaches
- Cyber attacks
- Contingent business interruption

With over 20-plus years of experience, OurAuto Insurance are proud to be trusted by automotive businesses across Australia.

Contact us today to arrange a hassle-free insurance quote for your business.

Disclaimer

This brochure contains general information and does not take into account your individual objectives, financial situation or needs. For full details of the terms, conditions and limitations of the covers, refer to the specific policy wordings and/or Product Disclosure Statements available from Marsh Advantage Insurance on request. Marsh Advantage Insurance Pty Ltd (ABN 31 081 358 303, AFSL 238369) arranges the insurance and is not the insurer. The Victorian Automotive Chamber of Commerce (ABN 63 009 478 209) receives a financial benefit when an insurance policy is arranged by Marsh. © 2021 Marsh Advantage Insurance Pty Ltd. All rights reserved.



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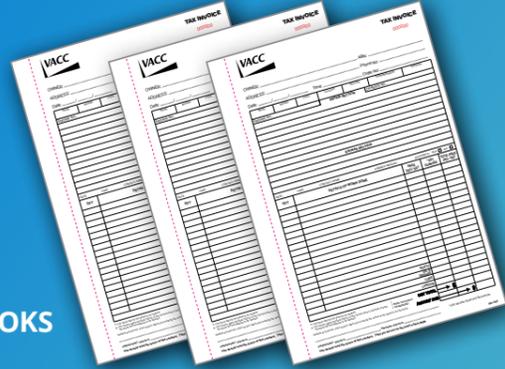
CLOTHING



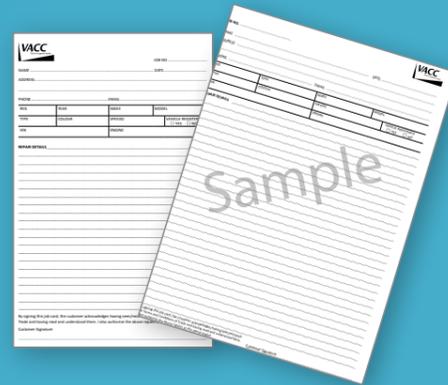
TRADE PLATE COVER



LARGE AND SMALL TAX INVOICE BOOKS



JOB CARDS BOTH LARGE AND SMALL



OurAuto[®]

smart reliable solutions

OurAuto iStore

For all your automotive stationery and safety needs

The OurAuto iStore is the one-stop automotive shop for everything you need to run your business with over 100 products, divided into various categories including workshop, motor-car traders, business management, OHS, safety wear, clothing, technical publications, promotional and personalised.



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